

Made for Recycling: How recyclable is your packaging?

We check and evaluate your packaging materials transparently and scientifically according to accredited standard of the **bifa environmental institute** and the **Fraunhofer Institute** for Process Engineering and Packaging IVV.

The laboratory analysis

in our internationally accredited laboratory

- Is it easy for end consumers to return the packaging to the correct collection system?
- How good is the sortability of the packaging, for example in terms of shape and surface properties?
- Is the packaging suitable for material recycling and the reprocessing into sustainable secondary raw materials?

Our recommendations for your optimization

- Following our analysis, you will receive a detailed report from us as well as the certificate for your packaging.
- You will also receive individual recommendations for optimizing your packaging with regard to its recyclability.

We are here for you to advise you.

The seal of quality

- If necessary, optimize your packaging according to our recommendation of action.
- And after a renewed assessment you receive our acknowledged **Made for Recycling** seal of quality.

Your benefits

- You'll receive a detailed **report** and a **certificate**.
- You will be prepared for current and future regulations, due to strengthening the sustainability through packaging optimization.
- Certificate and seals of quality are **valuable marketing tools** and effective signals to your customers.

**Learn
more!**



We are ready to advise you ...

from the analyses to the certification. With the **Made for Recycling** seal of quality, our experts will accompany you on your way to a greater sustainability.

For a world without waste.

Contact us:

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Sustainable design

for international markets

Find your **tailored offer** for your evaluation of the packaging.

MADE FOR
RECYCLING

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S In accordance with the minimum standard of the ZSVR.

GERMANY

In accordance with the minimum standard of the foundation „Zentrale Stelle Verpackungsregister“ for the implementation of § 21 VerpackG.

After successful packaging optimization, advertise with the seal of quality and use the acknowledged name of Made for Recycling. This is a clear sign for consumers that the products of their choice are packaged in a sustainable and recyclable way. This leads to trust into you.



EUROPEAN COUNTRIES

Packaging analysis for markets in countries of the European Union such as **Austria**, Germany and Italy – including Great Britain, Norway and Switzerland.

We are at your service to advise you on all topics related to sustainable packaging.



INTERNATIONAL

Packaging analysis for the global market in numerous countries around the world such as the USA, Australia, China, Hong Kong or Singapore – including Europe.

Interzero experts create customized optimization concepts to increase the sustainability of your company.

Together
for a world without waste.

Your benefits

- **International comparison:**
You get an overview of the recyclability of packaging in the respective countries.
- **Clear scoring method:**
The report shows whether the recycling process of a packaging in a country is of high quality, limited or non-existent.

Learn
more!



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